

MEDIA KIT

Anika Janelle Pettiford

BIBLE TEACHER · SERIAL ENTREPRENEUR AUTHOR · BUSINESS COACH

Anika Janelle Pettiford is a serial entrepreneur, author and business coach. An IBM alumna with a Master's in Theological Studies from Liberty University, she is the Founder and CEO of Janelle Beauty®, a Senior Partner with Texzon Utilities, and the author of *30 Days to Peace, Provision and Protection* and *The Janelle Beauty Book*.

She is the founder of the Abide in Christ app, hosts the Abide in Christ Podcast and teaches a weekly Bible study. Her message: build your life and your business on God's Word, and you stop surviving the storm. You become it.

25K
YOUTUBE SUBSCRIBERS

27K
FACEBOOK FOLLOWERS

5K
INSTAGRAM FOLLOWERS

Host
ABIDE IN CHRIST PODCAST

SIGNATURE TALKS

FAITH AUDIENCES

Become the Storm

How declaring God's Word over your Peace, Provision and Protection changes the way you face every storm.

BUSINESS AUDIENCES

AI Drafts. You Approve.

Using AI to save time on client communication without losing the personal touch.

FOUNDERS

You Stay the CEO

Lessons from IBM and building two companies on running a business with a leadership team, human and AI.

ABOUT ANIKA



At IBM, Anika consulted with Fortune 500 companies on technology development and process excellence, leading projects for organizations like Staples, Costco, the Museum of Modern Art and the Summer Olympic Games in Sydney.
Then she became the founder, building Janelle Beauty® from every seat: planner, marketer, operations and sales. Today she teaches women to build on a firm foundation, protect their time and use the right tools so they can lead instead of just keeping up.

STORY ANGLES

- From Fortune 500 consultant to clean beauty founder
- Faith as a business foundation
- How women entrepreneurs can use AI and stay in charge

SPEAKS TO

- Churches and women's ministries
- Chambers of commerce and business groups
- Conferences, podcasts and online events

EDUCATION

- Master's in Theological Studies, Liberty University
- B.Sc. in Accounting and Information Technology, cum laude
- Managing Complex Systems, MIT (post-graduate coursework)
- Entrepreneurial Leadership, Harvard Business School Online

BOOKS AND MEDIA

- *30 Days to Peace, Provision and Protection*
- *The Janelle Beauty Book*
- Abide in Christ app and podcast

Invite Anika to speak

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anikajanelle.com/speaking